



We're Hiring | Marketing Intern

Patronicity's Marketing Intern will work closely with the Digital Marketing Manager to support our marketing initiatives. Specifically, the Marketing Intern will support our team in further developing our social media and content marketing strategy through content creation and implementation.

The intern will work closely with Patronicity's small and highly motivated team and gain hands-on experience creating and coordinating social media and content marketing. The intern should have a passion for storytelling and building vibrant communities both on and off-line.

We are seeking a summer intern to work with our team between the months of May and August 2024. This role has the potential to be extended through the end of the year depending on performance, interest, and availability. The start and end date is flexible based on the intern.

Responsibilities

The intern will support the Digital Marketing Manager in coordinating and developing:

- **Social Media Marketing**
 - Social Media Marketing Strategy
 - Assist the Digital Marketing Manager in updating Patronicity's Social Media Marketing Strategy for the following platforms: LinkedIn, Facebook, Instagram, and Pinterest.
 - Social Media Content Creation
 - Draft, edit, and publish social media content to Patronicity's accounts.
 - Social Media Community Management
 - Respond to comments, messages, tags, and shares on social media.
 - Support Patronicity's Placemakers & Changemakers Facebook group by engaging and sharing useful content with members.
- **Content Marketing**
 - Draft, edit, and publish content marketing pieces for [Patronicity Resources](#) that highlight Patronicity's crowdgranting programs, including changemaker features and case studies.
 - Assist in auditing published content on Patronicity's former [Medium](#) blog, optimize, and republish to Patronicity Resources.



Qualifications

- Pursuing a career in marketing, communication, or a field related to Patronicity's work in community, economic, and sustainable development with a minimum of two years of college or equivalent experience.
- Strong communication skills, including excellent written and verbal communication.
- Familiarity with Google Workspace, Slack, Buffer, and Toggl is preferred, but not required.

Work Environment

Our team is passionate about building vibrant communities and brings diverse interests, experiences, and passion to help other communities thrive. As a small team, we work together to get things done. We value creativity and an entrepreneurial spirit to challenge ideas and contribute new ones that have the potential to make a big impact on communities.

Patronicity is a remote workplace with flexible working hours tailored to individual preferences. Interns will be expected to attend meetings during standard business hours of 9am to 5pm EST Monday through Friday.

Compensation

This is a part-time position with a 10-15 hour time commitment per week. The position will be compensated at an hourly rate of \$18 per hour.

We are happy to work with students seeking school credit. Credit requirements are the responsibility of the student to communicate and coordinate with the Digital Marketing Manager. If you intend to seek school credit through this internship, please note this and provide the specific requirements in your application.

Apply

To apply, email your cover letter and resume to Maddie Miller at maddie@patronicity.com. If available, applicants may also include a brief writing sample or content portfolio. Qualified candidates will be contacted for a video interview.