



We're Hiring | Data Evaluation Contractor

In 2023, Patronicity focused on our organizational Theory of Change and a corresponding Evaluation Plan in order to better understand the impact of our work on individuals, communities, and beyond.

Currently, we are looking for a data-minded, mission aligned individual to help us prepare to implement our evaluation plan in 2024. While this role has the potential to encompass several phases of work in line with our Evaluation Plan, the first thing we need to do is get our organizational data in order! **That's where YOU come in.**

Responsibilities

We need the person in this position to:

- Identify and refine the key performance metrics needed to effectively evaluate the outcomes defined in Patronicity's Theory of Change and Evaluation Plan.
- Inventory Patronicity's existing quantitative and qualitative data (i.e. user data from the platform, existing surveys, reporting, etc.). Connect the dots between existing data and evaluation metrics and how they translate to outcomes and long-term impacts in the Theory of Change.
- Work with the web development team to identify what existing but potentially unaccessed platform data could be harvested to inform our evaluation.
- Identify gaps in existing data and propose new opportunities for data collection (surveys, focus groups, digital touch points, etc.) that will support Patronicity's Evaluation Plan. This could include, but not be limited to, developing targeted survey questions assessing Patronicity's impact related to desired outcomes.
- Create a data collection strategy that defines a minimum sample size to ensure data is substantial enough to report on and draw conclusions from.
- Be prepared to work closely with Patronicity team members across departments.
- Bring an equity-focused understanding of learning and evaluation to our team.

Deliverables

The consultant will be responsible for producing the following deliverables:

1. **Work Plan:** The consultant will deliver a detailed work plan and corresponding timeline for the project.
2. **Interim Report:** The consultant will deliver an informal interim report at an agreed upon, midpoint of the project to provide the Patronicity team an opportunity to review progress, offer feedback, and consider any adjustments.



3. **Final Deliverables:** The consultant will deliver a final proposal encompassing the finding associated with these 3 actions:
 1. **Defining Metrics**, or documenting proposed evaluation metrics,
 2. **Auditing Data**, which should include an inventory of existing data, identifying gaps in existing data, and opportunities for collection of new data,
 3. **Data Strategy**, which includes outlining proposed strategies and recommendations for conducting data collection.

This report should correspond directly to Patronicity's Evaluation Plan and include all elements outlined in the **Responsibilities** section above.

Minimum Qualifications

- Experience conducting evaluations in community-based settings or for social impact programs.
- Experience developing and implementing evaluation plans from start to finish in the grants space.
- Experience with survey design. Able to create standardization for survey processes.
- Experience with survey development and implementation.
- Experience with data visualization.
- Experience with qualitative methods, survey design, focus groups, and interviews.
- Experience in data analysis using analytical and data management tools.
- Experience working with large population-based data sets.
- Experience in project management.

Work Environment

Our team is passionate about building vibrant communities and brings diverse interests, experiences, and passion to help other communities thrive. As a small team, we work together to get things done. We value creativity and an entrepreneurial spirit to challenge ideas and contribute new ones that have the potential to make a big impact on communities.

This is a short-term, project-based position with the potential to expand into a long-term position. This remote position offers flexible working hours tailored to individual preferences. Compensation will be commensurate with experience.

Apply

To apply, email your resume to Ebrahim Varachia at ebrahim@patronicity.com. This position has a flexible start date, but looking to begin immediately.